

Bishop Milner Catholic College



Curriculum Plan-Subject: Year 12 Applied Business

| Autumn Term | | Spring Term | | Summer Term |
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| <p>JCU - Coursework</p> <p>Unit 2 Business Dynamics</p> <p>Task 1 - Understand Business organisation</p> <p>Task 2 investigate the effectiveness of recruitment carried by a business</p> | <p>PWA Unit 1 Exam work</p> <p>Unit 1 Financial Planning and Dynamics</p> <p>1 Understand different Business organisation e.g. sole trader, Ltd companies etc..</p> <p>2 Be able to outline the different motivations that people have to start-up and run a new business</p> <p>3 explain and apply the concept of stakeholders to business organisation</p> <p>4 start-up and running costs</p> <p>5 internal and external sources of finance</p> | <p>JCU - Coursework</p> <p>Unit 2 Business Dynamics</p> <p>Task 4</p> <ul style="list-style-type: none"> - Outline 3 ways in which a business could hold a competitive advantage - Analyses the factors affecting the ability of a business to hold a competitive advantage <p>Start Unit 3 externally assessed synoptic unit</p> <p>Understand business organisation</p> | <p>PWA Unit 1 Exam work</p> <p>12 Balance sheet - K & U, show how to calculate</p> <p>13 work out and analyse working capital, ratio analysis</p> | <p>JCU & PWA both work on - Coursework</p> <p>Unit 3 externally assessed synoptic unit</p> <p>Task 2 - investigate customer value propositions</p> <ul style="list-style-type: none"> - Investigate why business enterprise plan their finances - Investigate current business advantages - Consider business dynamics <p>Task 3 Considering marketing & operations activities</p> <ul style="list-style-type: none"> - Investigate why business enterprise plan their finances - Investigate the key elements of financial planning - Investigate current business advantages - Consider business dynamics |
| | | <p>JCU & PWA both work on - Coursework</p> <p>Start Unit 3 externally assessed synoptic unit</p> <p>Understand business organisation</p> | <p>PWA Unit 1 Exam work</p> <p>Unit 1 Financial Planning and Dynamics</p> | |
| HALF TERM | | | | |

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| <p>JCU - Coursework</p> <p>Unit 2 Business Dynamics</p> <p>Task 3</p> <ul style="list-style-type: none"> - describes a business organisation type - Explains how a business organisational type could helped to exploit market opportunities, operate efficiently; motivate staff - Evaluate the suitability of the organisational type <p>Task 4</p> <ul style="list-style-type: none"> - Outline 3 ways in which a business could hold a competitive advantage - Analyses the factors affecting the ability of a business to hold a competitive advantage | <p>PWA Unit 1 Exam work</p> <p>6 profit & loss business aims TR- TC Costs, Revenue, gross profit & net Profit</p> <p>7 Understand difference between revenue and capital expenditure</p> <p>9 break even, graph, calculation i.e. contributions, its limitations etc</p> <p>10 Cash Flow - K & U, be able to calculate, its limitations</p> <p>11 Variance analysis</p> | <p>JCU & PWA both work on - Coursework</p> <p>Unit 3 externally assessed synoptic unit</p> <p>Task 2 - investigate customer value propositions</p> <ul style="list-style-type: none"> - Investigate why business enterprise plan their finances - Investigate current business advantages - Consider business dynamics <p>Task 3 Considering marketing & operations activities</p> <ul style="list-style-type: none"> - Investigate why business enterprise plan their finances - Investigate the key elements of financial planning - Investigate current business advantages - Consider business dynamics | <p>JCU - Coursework & PWA Unit 1 Exam work</p> <p>Unit 1 Financial Planning and Dynamics</p> <p>Revision and prep for exam</p> |
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