



Curriculum Plan-Subject: Year 9 Business BTEC

Autumn Term		Spring Term		Summer Term	
<p>JCU: Unit 3 coursework - Promotion & Branding</p> <p>U3-1 Promotion & Branding,</p> <p>Learning aim A - Explore the use of branding and the promotional mix</p> <p>Preparation for internal assessment</p> <p>- P1, P2, P3</p> <p>Skills</p> <ul style="list-style-type: none"> - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments <p>Research - get real examples to illustrate answer</p>	<p>PWA: Unit 2 exam Unit Part 1 - Costs of Business and how to make money</p> <ul style="list-style-type: none"> • Cost involved in a business • Other types of costs • How business generate income • How Businesses Have to Spend Money (Expenditure) in Order to Succeed • Test Part 1 <p>Skills</p> <ul style="list-style-type: none"> - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments 	<p>JCU: Unit 3 coursework - Promotion & Branding</p> <p>U3-1 Promotion & Branding, Learning aim A - Explore the use of branding and the promotional mix</p> <p>Preparation for internal assessment - M2, D1</p> <p>Write up coursework - Promotion & Branding</p> <p>U3-1 Promotion & Branding, Learning aim A - Explore the use of branding and the promotional mix P1</p> <p>Skills</p> <ul style="list-style-type: none"> - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments <p>Research - get real examples to illustrate answer</p> <p>Evaluate = Distinction</p>	<p>PWA: Unit 2 exam Unit Part 2 - How businesses Plan for success</p> <ul style="list-style-type: none"> • Using Break-Even to Plan for Success • Drawing Break-Even Charts • Using Break-Even Charts • To be able to describe the purpose of budgeting • To be able to explain what budgetary control is • Cash Flow Forecasts • Using Cash Flow Forecasts to Plan for Success • Problems with a Cash Surplus or Deficit • Test Part 2 <p>Skills</p> <ul style="list-style-type: none"> - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - 	<p>JCU: Unit 3 coursework - Promotion & Branding</p> <p>Unit 3-2 - Promoting a Brand, Learning aim B: Develop and promote a brand for a business</p> <p>Preparation for internal assessment - P4, P5, M3, M4, D2</p> <p>Skills</p> <ul style="list-style-type: none"> - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments <p>Research - get real examples to illustrate answer</p> <p>Evaluate = Distinction</p>	<p>PWA: Unit 2 exam Unit Part 3 - Understand How business measure success</p> <ul style="list-style-type: none"> • Balance Sheet • Describe how a business is funded from internal and external sources • Working Capital • How Businesses Can Be More Successful • Test Part 3 • Mock exam for Unit 2 <p>Skills</p> <ul style="list-style-type: none"> - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments <p>Evaluate = Distinction</p>
HALF TERM					

Bishop Milner Catholic College



<p>JCU: Unit 3 coursework – Promotion & Branding</p> <p>U3-1 Promotion & Branding,</p> <p>Learning aim A – Explore the use of branding and the promotional mix</p> <p>Preparation for internal assessment</p> <p>–M1, M2</p> <p>Skills - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments Research - get real examples to illustrate answer</p>	<p>Part 2 – How businesses Plan for success</p> <ul style="list-style-type: none"> • Break-Even Points, <i>to be able to define the meaning of the break-even point, To be able to calculate the break-even point</i> • Changes Affecting the Break-Even Point <p>Skills - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments</p>	<p>JCU: Unit 3 coursework – Promotion & Branding U3-1 Promotion & Branding,</p> <p>Write up coursework – Promotion & Branding U3-1 Promotion & Branding, Learning aim A – Explore the use of branding and the promotional mix</p> <p>P1, P2, P3, M1, M2 & D1</p> <p>Skills - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments Research - get real examples to illustrate answer Evaluate = Distinction</p>	<p>Part 3 - Understand How business measure success</p> <ul style="list-style-type: none"> • Introduction to Profit • Net Profit • Income Statement (Trading Account) • Profit and Loss Account • Balance Sheet <p>Skills - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments Evaluate = Distinction</p>	<p>JCU: Unit 3 coursework – Promotion & Branding</p> <p>Unit 3-2 - Promoting a Brand, Learning aim B: Develop and promote a brand for a business</p> <p>Continue in Y10 – write up U3-2 assignment</p> <p>and start U1-1</p> <p>Skills - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments Research - get real examples to illustrate answer Evaluate = Distinction</p>	<p>PWA: Unit 2 exam Unit Part 3 - Understand How business measure success</p> <ul style="list-style-type: none"> • Test Part 3 • Mock exam for Unit 2 • Exam for Unit 2 in June 2017 • Rest of HT June to July 2017 – work on U3-2 <p>Skills - Knowledge & understanding - Application of theory to solve problem/answer question - Analysis - explain using chain of argument to show full understanding weighing up arguments Evaluate = Distinction</p>
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