

Applied General in Business
Taught by Mr Wallace and Mr Cutler

&

A Level Economics
Taught by Mr Wallace and Mr Cutler

Applied General Business

Structure of the course:

- The course is made up of 1 exam per year & 2 coursework units per year. Coursework units last approximately 10-12 weeks.
- 1 exam in Year 12 in May 2017 & 1 in Year 13 in June 2018
- 2 coursework units to complete by May 2017 and 2 more to complete by May 2018.

Level 3 Certificate Applied General Business Year 12 units

- Unit 1: Financial planning & analysis (Examination)
- Unit 2: Business dynamics (Coursework)
- Unit 3: Entrepreneurial opportunities (Coursework)

Level 3 Extended Certificate

Applied General Business

Year 13 units

- Unit 1: Financial planning & analysis (Examination)
- Unit 2: Business dynamics (Coursework)
- Unit 3: Entrepreneurial opportunities (Coursework)

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- Unit 4: Managing People (Examination - June 2018)
- Unit 5: Developing a Business Proposal
- Unit 6: e-Business Implementation

Applied General Business Assessment Objectives

- Concepts understood
- Convincing story
- Recounts in your own words
- Logical chains of argument
- Collects and analyses data. Selects data with purpose
- Judgements based on evidence - provides alternative viewpoints

		to exploit market opportunities, operate efficiently and motivate staff	
	P6 (4 UMS points) Outline three ways in which a business could hold a competitive	M5 (4 UMS points) Analyse the factors affecting the ability of the business to hold a	D2 (4 UMS points) Evaluate the extent to which the business holds a competitive advantage
PO3 Consider business dynamics	P7 (4 UMS points) Outline the competitive position of a business	M6 (4 UMS points) Analyse the factors affecting the competitive position of the business	D3 (4 UMS points) Evaluate the extent to which the business has a favourable competitive position
	P8 (4 UMS points) Outline two management policies intended to improve the competitive position of a business	M7 (4 UMS points) Explain how the policies could have improved the business's competitive position	D4 (4 UMS points) Evaluate the extent to which the policies improved the competitive position of the business
PO4 Assess business potential	Describe two strengths and two weaknesses of a business	Explain how the strengths and weaknesses affect the performance of the business	Evaluate the significance of the strengths and weaknesses for the performance of the business
	P10 (4 UMS points)	M9 (4 UMS points)	D6 (4 UMS points)

FINAL
GRADE!
DISTINCTION

Distinction

Distinction

Merit

Merit

Pass

Pass

FINAL
GRADE!
PASS

Distinction

Distinction

Pass

Pass

A Level Economics

Structure of the course

- **Paper 1: Markets & Market Failure - 2 hours**
 - » Economic activity
 - » Allocation of resources
 - » Demand and supply model
 - » Market failure & government intervention
- **Paper 2: The National & International Economy - 2 hours**
 - » The performance of the UK economy
 - » Government economic policy
 - » Fiscal & monetary policy
 - » International trade

A Level Economics

Structure of the course

- **Paper 3: Economic Principles & Issues - 2 hours**
 - » Synoptic paper
 - » Benefits of the free market system
 - » Benefits of competition
 - » Effectiveness of government policies (taxation, spending, interest rates, exchange rates etc.)

A Level Economics

Typical topics

- How do markets work?
- What should the government provide?
- Should road pricing be introduced?
- Should we pay tax? What taxes?
- Should we allow companies to do what they want?
- Why are footballers paid more than doctors?
- What does the government want?

Departmental Expectations

- Attend all lessons
- Hand all work in on time
- Follow our advice and words of wisdom to complete all tasks/exercises
- Revise for your exams and complete all class exercises
- Watch the news & read a broadsheet newspaper
- Remember you will have to tolerate Mr Cutler and Mr Wallace for 2 years! (We are not always right but we are never wrong!)

Classwork expectations:

- Description is not important - application is vital!
- It is your responsibility to do your research for your assignments/classwork. You will not be told everything.
- Your work must demonstrate why your arguments are valid. For example, "Wolves are rubbish because.....".
- Assignments must use a range of sources and contain a bibliography.